

Reg. No. :

Question Paper Code : 10262

M.B.A. DEGREE EXAMINATIONS, APRIL/MAY 2019.

First Semester

BA 5101 — ECONOMIC ANALYSIS FOR BUSINESS

(Regulation 2017)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What do you mean by Production-possibility frontier (PPF)?
2. What do you understand by Productive efficiency?
3. Define consumer behavior.
4. What is elasticity of demand?
5. Define labour.
6. What is firm's equilibrium?
7. What is aggregate demand?
8. Define National Income.
9. Define Okun's law.
10. Define frictional unemployment.

PART B — (5 × 13 = 65 marks)

11. (a) Explain and enumerate the fundamental economic problems.

Or

- (b) Explain in detail about the negative externalities with suitable example.

12. (a) Explain the different types of elasticity of demand and list out and explain the various factors determining the elasticity of demand.

Or

- (b) What are economies and diseconomies of scale? Explain in detail with suitable examples.

13. (a) Elucidate the different types of market structure.

Or

- (b) What is General equilibrium? Explain in detail.

14. (a) Explain the various Macro-economic factors influencing the performance of an economy.

Or

- (b) What are the objectives of Fiscal policy? Explain the various instruments of Fiscal Policy?

15. (a) What is Inflation? Analyse about its impact on Indian Economy.

Or

- (b) Enumerate and explain the impact of monetary policy on the development of a nation's economy.

PART C — (1 × 15 = 15 marks)

16. (a) What is cost of production? Explain the short and long run cost functions.

Or

- (b) How does income flow in an economy? Explain the circular flow of income and its determinants.