# Diploma, Anna University-UG, PG., HSC & SSLC

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#### **BA5062 PORT AND TERMINAL MANAGEMENT**

DETAILED SYLLABUS

#### OBJECTIVES

- To enlighten the students about the major functions in the port and terminal management
- To expose the students on the trends in port and terminal management

## **UNIT – I INTRODUCTION TO PORT AND TERMINAL**

Role of ports in international trade and transport - Economic impact of ports on the regional economy - Multiplier effect - Location characteristics of ports - Different types of ports (natural, manmade, river, estuary).

## **UNIT – II PORT OPERATIONS**

Design features of facilities in ports for handling various cargoes - Organization structure in Ports -Delivery of port services and the relationship between various departments - Marine Department – Traffic Department – other departments.

#### **UNIT- III PORT MARKETING AND SERVICES**

Marketing of Port services - Pricing of Port services - Components of port tariff - Concept of hinterland – Identifying the needs of ship owners and operators, ship agents, forwarders, truckers, rail and barge operators - Concept of Total Logistics cost.

## **UNIT – IV PORT PERFORMANCE**

Measurement of port performance - vessel turn round time, cargo volume, speed of cargo handling - Information flow requirements of the port, statutory bodies and port users - Port community computer systems and EDI applications.

## **UNIT – V PORT SECURITY AND ISSUES**

Environmental issues connected with Ports & Terminals - Health and safety issues - Port security issues - International Ships and Port facility security (ISPS) code - Role of national, regional and local governments in owning / operating / managing ports.

#### REFERENCES

- 1. Maria G. Burns, Port Management and Operations, CRC Press, 2014.
- 2. Patrick Alderton, Port Management and Operations, Third Edition, Lloyd's Practical Shipping Guides, 2008
- 3. H. Ligteringen, H. Velsink, Ports and Terminals, VSSD Publishers, 2012.
- 4. Coyle et.al, Management Of Transportation, 7th Edition, Cengage Learning, 2011