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# **BA5054 SUPPLY CHAIN INFORMATION SYSTEM**

DETAILED SYLLABUS

## **UNIT - I ELECTRONIC SCM, COMMUNICATION NETWORKS**

Introduction e-SCM – e-SCM framework - Key success factors for e-SCM - Benefits of e-SCM-Positioning information in Logistics - Strategic information linkage - Supply chain communication networks - Role of communication networks in supply chains - Overview of telecommunication networks –EDI - Data security in supply chain networks - Overview of internet able models

#### **UNIT - II ENTERPRISE INFORMATION SYSTEMS**

Overview of enterprise information systems - Information functionality and principles - Introduction enterprise information systems - Classification of enterprise information systems-Information architecture - Framework for managing supply chain information - Describe on popular enterprise application packages - Benefits of enterprise information systems

# UNIT - III SCM SYSTEMS DEVELOPMENT, DEPLOYMENT AND MANAGEMENT

Stakeholders in supply chain information systems - Stakeholders in SCM - Stakeholders in supply chain information systems - Information systems development- Logistics information systems design- Defining enterprise architecture - Choosing appropriate system development methodologies - Adopting relevant systems development model

## **UNIT - IV DEPLOYMENT AND MANAGEMENT**

Information systems deployment - IT Operations and infrastructure management - Portfolio, programme and project management - Management of risk - Management of value

#### **UNIT - V INFORMATION INTEGRATION**

Enterprise application integration and supply chain visibility - Enterprise application integration - Supply chain visibility - Supply chain event management -Supply chain performance - Planning and design methodology - Problem definition and planning - Data collection and analysis - Recommendations and implementation -Decision support systems

## **TEXT BOOKS**

- 1. Bowersox & Closs, Logistical Management, McGraw-Hill Companies, 1996.
- 2. R.H.Ballou, Business Logistics Management, Prentice-Hall, 2004.

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## **REFERENCES**

- 1. Strauss, E-Marketing, 4/e, Pearson Education 2008
- 2. Chaffey, E- Business and E- Commerce Management, 3/e, Pearson Education 2008
- 3. Blanchard, Logistics Engineering & Management, 6/e, Pearson Education 2008
- 4. Statistics for Managers Using MS Excel, 4/e, Levine, Pearson Education 2007
- 5. Donald J. Bowersox and David J. Closs, Logistical Management The Integrated Supply chain.

# **OBJECTIVES**

- To explain the various technological aspects that are described in the different logistical background
- To explain the real time description updated technologies in the logistics sector and supply chain industry