

SSLC, HSE, DIPLOMA, B.E/B.TECH, M.E/M.TECH, MBA, MCA

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OAT752 VEHICLE STYLING AND DESIGN

DETAILED SYLLABUS

UNIT I INTRODUCTION TO VEHICLE DESIGN

Timeline developments in design - Mass production – Streamlining for style and low drag - Commercial vehicles - Engine developments - Transmission system development – Steering – Suspension – Brakes - Interior refinement - Safety design.

UNIT II VEHICLE BODY DESIGN

The styling process - Working environment and structure - Product planning - Concept sketching and package related sketching - Full sized tape drawing - Clay modelling. Aerodynamics - Aerodynamic forces – Drag & Drag reduction - Stability during cross-winds – Wind Noise - Under-hood ventilation - Cabin ventilation - Introduction to Computational fluid dynamics - Wind tunnel testing of scale models.

UNIT III NOISE AND VIBRATION

Vibration – fundamentals & control – Acoustics – fundamentals - Human response to sound - Sound measurement - Automotive noise criteria - Drive-by noise tests, Noise from stationary vehicles, Interior noise in vehicles, Automotive noise sources and control techniques - Engine noise, Transmission noise, Intake & exhaust noise, Aerodynamic noise, Tyre noise, Brake noise

UNIT IV CRASHWORTHINESS AND ERGONOMIC APPROACH

Accident and injury analysis - Vehicle impacts: general dynamics & crush characteristics - Structural collapse and its influence upon safety - Occupant accommodation – Ergonomics in the automotive industry - Ergonomics methods and tools - Case studies of Fiat Punto - Strategies for improving occupant accommodation and comfort.

UNIT V VEHICLE CONTROL SYSTEMS

Automotive application of sensors - Chassis control systems - Anti-lock braking systems, Traction control systems, Electronically controlled power-assisted steering - Vehicle safety and security systems - Air-bag and seat belt pre-tensioner systems, Remote keyless entry and vehicle immobilization, Introduction to On-board navigation systems.

TEXT BOOK:

1. An Introduction to Modern Vehicle Design, Julian Happian-Smith, Butterworth-Heinemann Ltd (2002)

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REFERENCES:

1. Aerodynamics of Road Vehicles: From Fluid Mechanics to Vehicle Engineering, Wolf-Heinrich Hucho (Eds.), Butterworth-Heinemann Ltd (1987)
2. Sensors and Transducers, Ian R Sinclair, Butterworth - Heinemann Ltd (2001)
3. The Motor Vehicle - T.K. Garrett, K. Newton & W. Steeds, Butterworth- Heinemann Ltd (2001)