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OBM752 HOSPITAL MANAGEMENT

DETAILED SYLLABUS

OBJECTIVES:

- To understand the fundamentals of hospital administration and management.
- To know the market related research process
- To explore various information management systems and relative supportive services.
- To learn the quality and safety aspects in hospital.

UNIT I OVERVIEW OF HOSPITAL ADMINISTRATION

Distinction between Hospital and Industry, Challenges in Hospital Administration – Hospital Planning- Equipment Planning – Functional Planning

UNIT II HUMAN RESOURCE MANAGEMENT IN HOSPITAL

Principles of HRM – Functions of HRM – Profile of HRD Manager –Human Resource Inventory – Manpower Planning.

UNIT III RECRUITMENT AND TRAINING

Different Departments of Hospital, Recruitment, Selection, Training Guidelines – Methods of Training – Evaluation of Training – Leadership grooming and Training, Promotion – Transfer.

UNIT IV SUPPORTIVE SERVICES

Medical Records Department – Central Sterilization and Supply Department – Pharmacy – Food Services - Laundry Services.

UNIT V COMMUNICATION AND SAFETY ASPECTS IN HOSPITAL

Purposes – Planning of Communication, Modes of Communication – Telephone, ISDN, Public Address and Piped Music – CCTV.Security – Loss Prevention – Fire Safety – Alarm System – Safety Rules.

OUTCOMES:

At the end of the course, the student should be able to:

Explain the principles of Hospital administration.

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- Identify the importance of Human resource management.
- List various marketing research techniques.
- Identify Information management systems and its uses. Understand safety procedures followed in hospitals

TEXT BOOKS:

- 1. R.C.Goyal, "Hospital Administration and Human Resource Management", PHI Fourth Edition, 2006.
- 2. G.D.Kunders, "Hospitals Facilities Planning and Management TMH, New Delhi Fifth Reprint 2007.

REFERENCES:

- 1. Cesar A.Caceres and Albert Zara, "The Practice of Clinical Engineering, Academic Press, New York, 1977.
- 2. Norman Metzger, "Handbook of Health Care Human Resources Management", 2nd edition Aspen Publication Inc. Rockville, Maryland, USA, 1990.
- 3. Peter Berman "Health Sector Reform in Developing Countries" Harvard University Press, 1995.
- 4. William A. Reinke "Health Planning For Effective Management" Oxford University Press.1988
- 5. Blane, David, Brunner, "Health and SOCIAL Organization: Towards a Health Policy for the 21st Century", Eric Calrendon Press 2002.
- 6. Arnold D. Kalcizony & Stephen M. Shortell, "Health Care Management", 6th Edition Cengage Learning, 2011.