

## **GE8075 INTELLECTUAL PROPERTY RIGHTS**

### DETAILED SYLLABUS

#### **OBJECTIVE:**

- To give an idea about IPR, registration and its enforcement.

#### **UNIT I INTRODUCTION**

Introduction to IPRs, Basic concepts and need for Intellectual Property - Patents, Copyrights, Geographical Indications, IPR in India and Abroad – Genesis and Development – the way from WTO to WIPO – TRIPS, Nature of Intellectual Property, Industrial Property, technological Research, Inventions and Innovations – Important examples of IPR.

#### **UNIT II REGISTRATION OF IPRs**

Meaning and practical aspects of registration of Copy Rights, Trademarks, Patents, Geographical Indications, Trade Secrets and Industrial Design registration in India and Abroad

#### **UNIT III AGREEMENTS AND LEGISLATIONS**

International Treaties and Conventions on IPRs, TRIPS Agreement, PCT Agreement, Patent Act of India, Patent Amendment Act, Design Act, Trademark Act, Geographical Indication Act.

#### **UNIT IV DIGITAL PRODUCTS AND LAW**

Digital Innovations and Developments as Knowledge Assets – IP Laws, Cyber Law and Digital Content Protection – Unfair Competition – Meaning and Relationship between Unfair Competition and IP Laws – Case Studies.

#### **UNIT V ENFORCEMENT OF IPRs**

Infringement of IPRs, Enforcement Measures, Emerging issues – Case Studies.

#### **TEXT BOOKS**

1. S.V. Satakar, Intellectual Property Rights and Copy Rights, Ess Publications, New Delhi, 2002.
2. V. Scople Vinod, Managing Intellectual Property, Prentice Hall of India pvt Ltd, 2012.

#### **REFERENCES**

1. Deborah E. Bouchoux, "Intellectual Property: The Law of Trademarks, Copyrights, Patents and Trade Secrets", Cengage Learning, Third Edition, 2012.
2. Edited by Derek Bosworth and Elizabeth Webster, The Management of Intellectual Property, Edward Elgar Publishing Ltd., 2013.
3. Prabuddha Ganguli, "Intellectual Property Rights: Unleashing the Knowledge Economy", McGraw Hill Education, 2011.