

GE8075 INTELLECTUAL PROPERTY RIGHTS

DETAILED SYLLABUS

OBJECTIVE:

- To give an idea about IPR, registration and its enforcement.

UNIT I INTRODUCTION

Introduction to IPRs, Basic concepts and need for Intellectual Property - Patents, Copyrights, Geographical Indications, IPR in India and Abroad – Genesis and Development – the way from WTO to WIPO –TRIPS, Nature of Intellectual Property, Industrial Property, technological Research, Inventions and Innovations – Important examples of IPR.

UNIT II REGISTRATION OF IPRs

Meaning and practical aspects of registration of Copy Rights, Trademarks, Patents, Geographical Indications, Trade Secrets and Industrial Design registration in India and Abroad

UNIT III AGREEMENTS AND LEGISLATIONS

International Treaties and Conventions on IPRs, TRIPS Agreement, PCT Agreement, Patent Act of India, Patent Amendment Act, Design Act, Trademark Act, Geographical Indication Act.

UNIT IV DIGITAL PRODUCTS AND LAW

Digital Innovations and Developments as Knowledge Assets – IP Laws, Cyber Law and Digital Content Protection – Unfair Competition – Meaning and Relationship between Unfair Competition and IP Laws – Case Studies.

UNIT V ENFORCEMENT OF IPRs

Infringement of IPRs, Enforcement Measures, Emerging issues – Case Studies.

TEXT BOOKS:

1. V. Scople Vinod, Managing Intellectual Property, Prentice Hall of India pvt Ltd, 2012
2. S. V. Satakar, —Intellectual Property Rights and Copy Rights, Ess Ess Publications, New Delhi, 2002.

REFERENCES:

1. Deborah E. Bouchoux, —Intellectual Property: The Law of Trademarks, Copyrights, Patents and Trade Secretsll, Cengage Learning, Third Edition, 2012.
2. Prabuddha Ganguli, llIntellectual Property Rights: Unleashing the Knowledge Economyll, McGraw Hill Education, 2011.
3. Edited by Derek Bosworth and Elizabeth Webster, The Management of Intellectual Property, Edward Elgar Publishing Ltd., 2013.