DETAILED SYLLABUS

OBJECTIVE:

 This program can be offered with all Undergraduate programs/courses for all engineering streams. The FSIPD program aims to improve student's awareness and understanding of the basic concepts involved in Integrated product Development (IPD) by providing exposure to the key product development concepts. Students, who complete this program, will stand a better chance to be considered for jobs in the Engineering industry.

UNIT I FUNDAMENTALS OF PRODUCT DEVELOPMENT

Global Trends Analysis and Product decision - Social Trends - Technical Trends- Economic Trends - Environmental Trends - Political/Policy Trends - Introduction to Product Development Methodologies and Management - Overview of Products and Services - Types of Product Development - Overview of Product Development methodologies - Product Life Cycle -Product Development Planning and Management

UNIT II REQUIREMENTS AND SYSTEM DESIGN

Requirement Engineering - Types of Requirements - Requirement Engineering - Traceability Matrix and Analysis - Requirement Management - System Design & Modeling - Introduction to System Modeling - System Optimization - System Specification - Sub-System Design -Interface Design

UNIT III DESIGN AND TESTING

Conceptualization - Industrial Design and User Interface Design - Introduction to Concept generation Techniques – Challenges in Integration of Engineering Disciplines - Concept Screening & Evaluation - Detailed Design - Component Design and Verification – Mechanical, Electronics and Software Subsystems - High Level Design/Low Level Design of S/W Program - Types of Prototypes, S/W Testing- Hardware Schematic, Component design, Layout and Hardware Testing – Prototyping - Introduction to Rapid Prototyping and Rapid Manufacturing - System Integration, Testing, Certification and Documentation

UNIT IV SUSTENANCE ENGINEERING AND END-OF-LIFE (EOL)SUPPORT

Introduction to Product verification processes and stages - Introduction to Product validation processes and stages - Product Testing standards and Certification - Product Documentation - Sustenance - Maintenance and Repair – Enhancements - Product EoL - Obsolescence Management - Configuration Management - EoL Disposal

UNIT V BUSINESS DYNAMICS ENGINEERING SERVICES INDUSTRY

The Industry - Engineering Services Industry - Product development in Industry versus Academia - The IPD Essentials - Introduction to vertical specific product development processes - Manufacturing/Purchase and Assembly of Systems - Integration of Mechanical, Embedded and S/W systems – Product development Trade-offs - Intellectual Property Rights and Confidentiality - Security and configuration management.

www.AllAbtEngg.com

TEXT BOOKS

1. Karl T Ulrich and Stephen D Eppinger, "Product Design and Development", TataMcGraw Hill, Fifth Edition, New Delhi, 2011

2. John W Newstorm and Keith Davis, "Organizational Behavior", Tata McGraw Hill, Eleventh Edition, New Delhi, 2005.

REFERENCES:

1. Hiriyappa B, "Corporate Strategy – Managing the Business", Authorhouse, USA, 2013

2. Peter F Drucker, "People and Performance", Butterworth – Heinemann [Elsevier], Oxford, UK, 2004.

3. Vinod Kumar Garg and Venkitakrishnan N K, "Enterprise Resource Planning – Concepts and Practice", Prentice Hall India, New Delhi, 2003

4. Mark S Sanders and Ernest J McCormick, "Human Factors in Engineering and Design", McGraw Hill Education, Seventh Edition, New Delhi, 2013.